

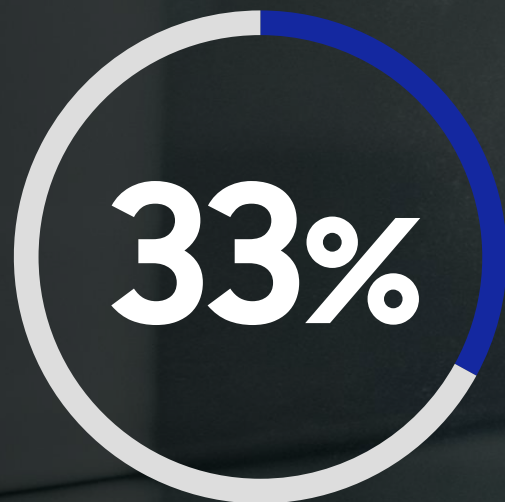


Enterprise Mobility



Market Insight

Enterprise mobility—the new normal



of employees work
in three different
locations in a day. *



of employees manage
at least one of their
tasks while mobile.*



of global enterprises will
be testing smartphones
as their company's
singular IT-supported 3-
in-1 device.**

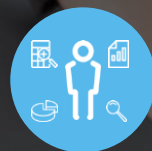
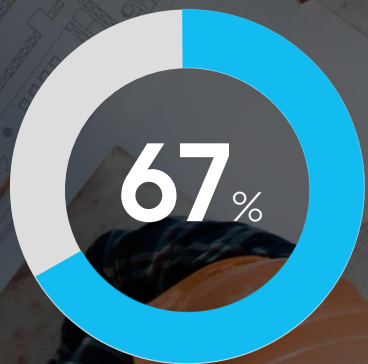


of employees consider
being more productive
when mobile. ***

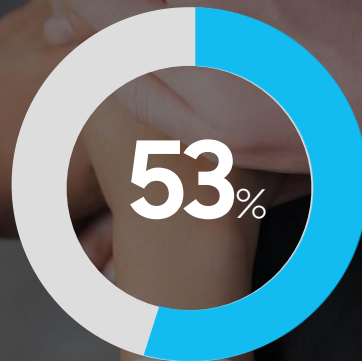
Businesses believe that flexible work environments will lead to



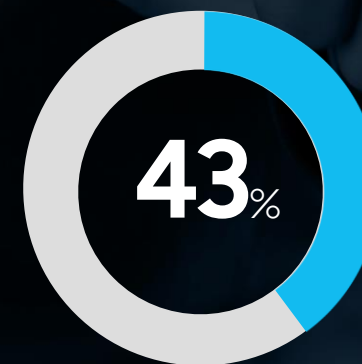
Increased
productivity



Increased employee
engagement



Revenue
growth



It's the office worker of the future, who may have to face

PC-like experience with DeX

Connect to a monitor, keyboard, and mouse for a multitasking experience

Multitask on a large screen



Increased productivity

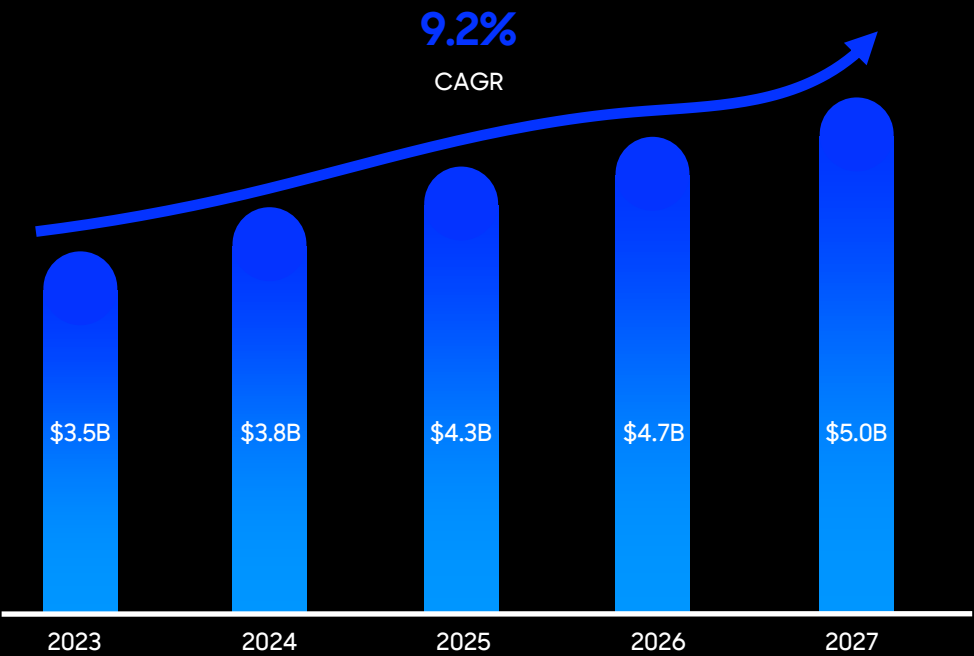


Galaxy Rugged Series

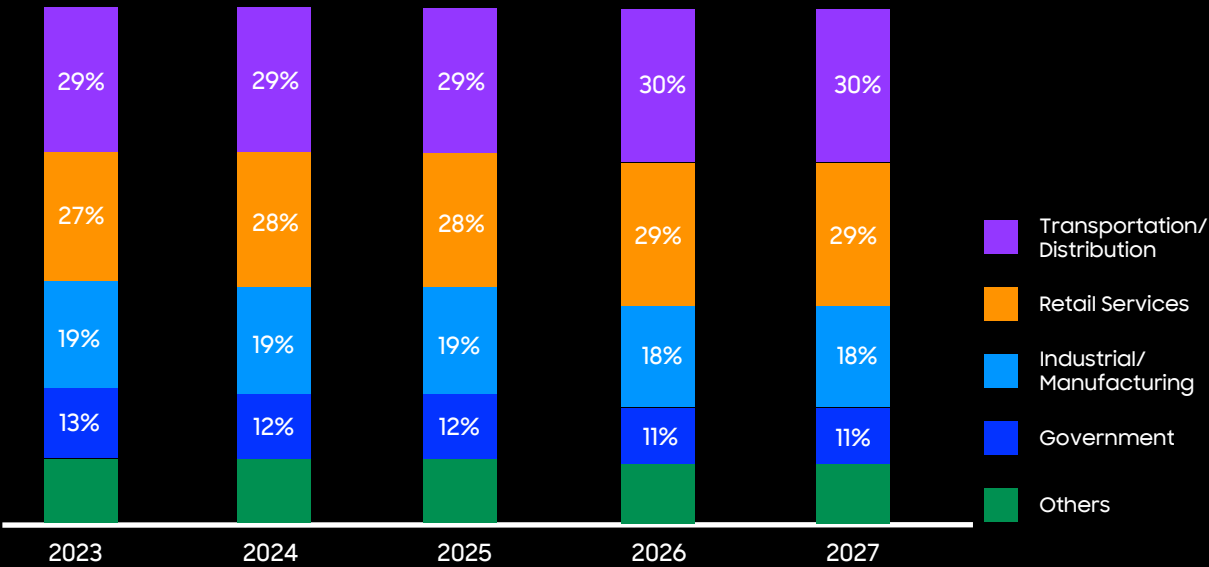


The market for rugged smartphones continue to grow

Rugged Smartphone Market



Rugged Smartphone by Vertical



Reliable and durable devices are key for frontline workers

Top 5 mobile device selection criteria for frontline workers

No. 1	Reliability of hardware	53%
No. 2	Ease of use	45%
No. 3	Integrated features and data capture capability	38%
No. 4	Device features (I/O ports, accessories, etc.)	33%
No. 5	Availability of rugged devices for this OS	29%

Businesses need rugged devices for protection

Top factors causing physical issues with mobile devices

Dropping device	60%
Water exposure	34%
Excessive temp.	24%
Dust exposure	22%
Battery issues	17%

Rugged devices have to be optimized for work

Rugged device environmental exposure

Use in industrial environments	55%
Use with gloved hands	52%
Use in dusty conditions	52%
Use in extreme temperatures	51%
Use in wet conditions	45%

Rugged product strategy

Galaxy Rugged success factor

*"We think **ruggedness** can be added afterwards... ruggedness is actually a pretty important parameter, not for necessarily device selection, but protection and everything."*

- Strategy Leader, Boeing

Durability

IP68
MIL-STD-810H

Continuity

5G / Wi-Fi
Replaceable Battery

Productivity

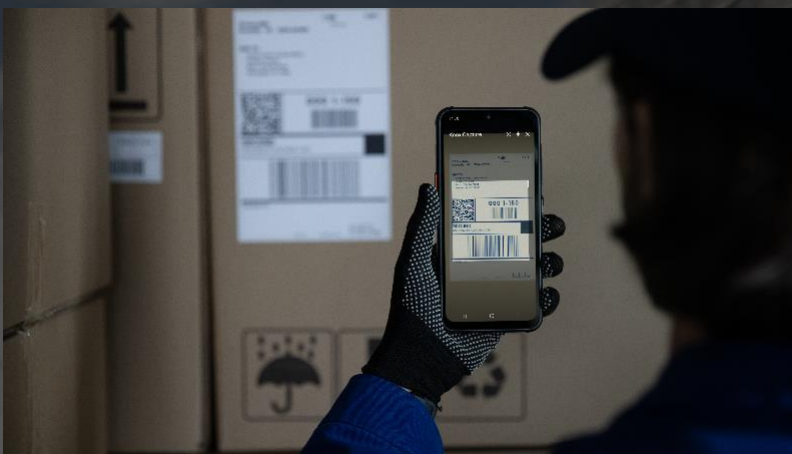
Security
Programmable Key

*"**Battery life** is pretty important. Our store associates especially don't always remember to charge things. If you're coming in on a second shift and it's not charged, it's really not usable."*

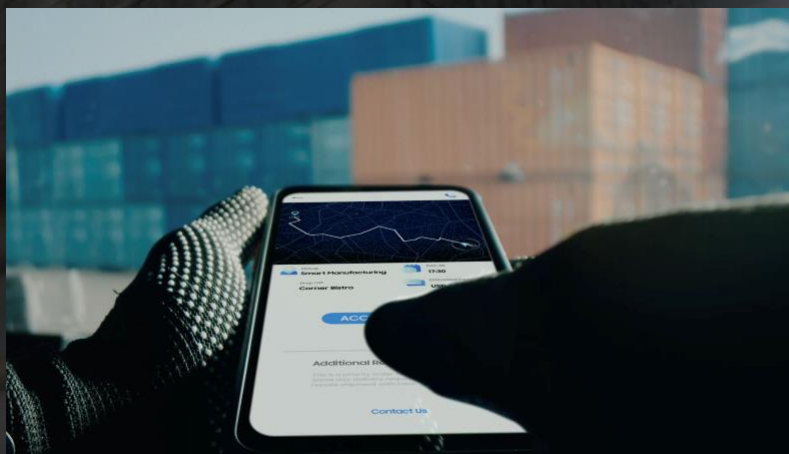
- Senior Manager of CRM, Lowe's

*"For us **security** is always first and foremost. We invest a lot in security to make sure that our back-end and our end users are protected."*

- Fortigo Freight



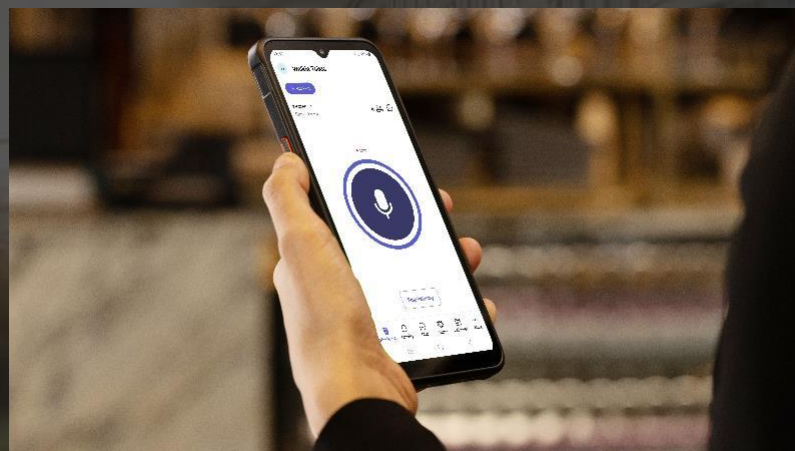
Programmable key and barcode scanning with Knox Capture*



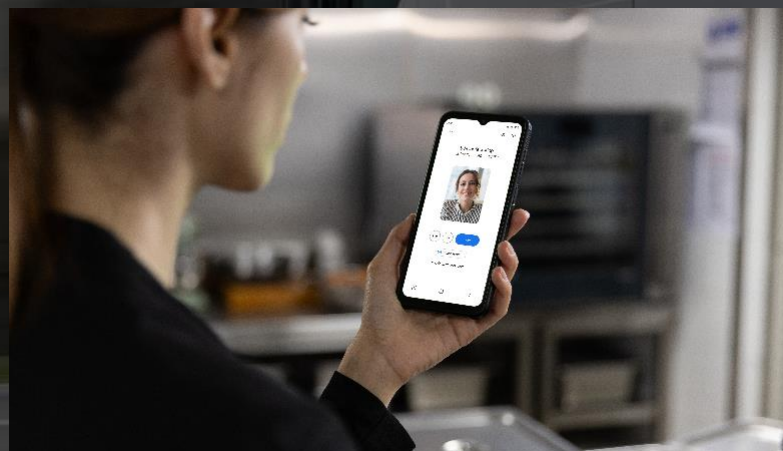
Work with gloves on throughout the day



Rugged durability with IP68*** and MIL-STD 810H****



Programmable key with Walkie Talkie*



Fast 5G network connectivity**



Switch batteries without waiting to recharge

Rugged
Durability

Worry-free from device damage

1.5m drop test &
enhanced tempered
glass

IP68 certificated



- Dust-resistance : No ingress of dust
- Water-resistance : waterjetting from 6.3mm nozzle hose, 12.5 L/min for 3 minutes (IPx5)
and
submersion in up to 1.5 meters of freshwater for up to 30 minutes (IPx8)
- XCover7 and Tab Active5 will be certificated same.

※ 1.8m drop with protective case as for Tab Active5



- XCover7 : 1.5m drop
- Tab Active5 : 1.5m device only /
1.8m drop with case

Protective in tough environment

Latest military standard compliant



* MIL-STD-810H test scope: Altitude, Humidity, Immersion, Salt Fog, Dust, Vibration, Drop, and more

Safe from sanitizers

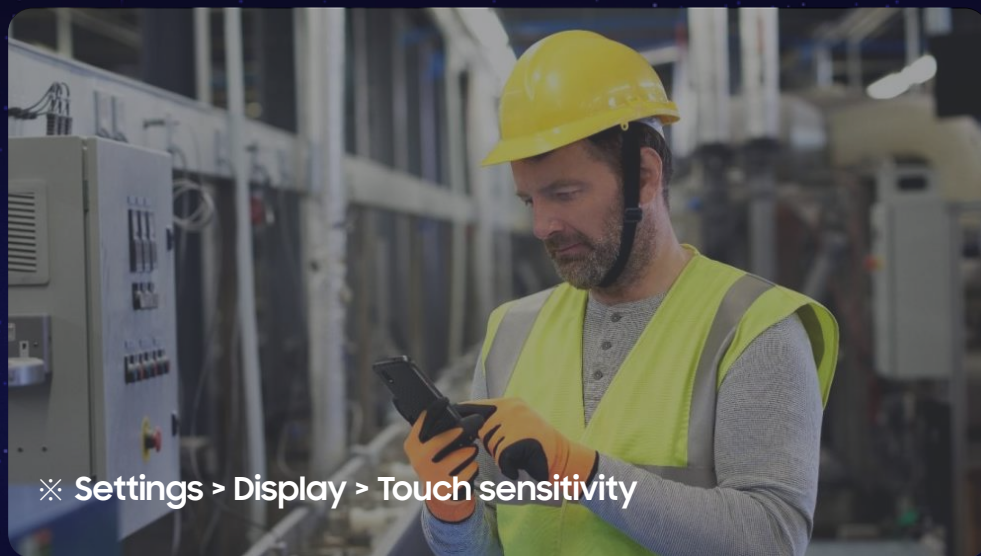


* Internally tested

* Tested Sanitizer : Liquid Ethanol, Ethanol Cotton, Clorox(Chlorine bleach), Medilox HClO

Unconstrained touch usability

Ready for use with gloves



※ Settings > Display > Touch sensitivity

- * Disclaimer : Touch sensitivity increases responsiveness for leather gloves thinner than 2mm or less in thickness, based on internal laboratory test results.
- * Touch-responsiveness may vary depending on the material and thickness of gloves as well as other environmental conditions.

Touch for wet environment



- * Disclaimer : The device can be used in wet environments, but not fully submerged under water. Underwater touch is not available.

Replaceable battery & No Battery Mode

Smart and stable battery
from anywhere, at anytime

Replaceable battery



* In the case of extra replaceable batteries, only Samsung-certified products are compatible for use.

No Battery Mode



- * Disclaimer : Need to turn on "No Battery Mode" and use a dedicated USB Type C power source accessory (9V/2.3A ↑, PD2.0 ↑).
- * Cradle and power source accessory sold separately.
- * No Battery Mode limits device's CPU/GPU performance and reduces maximum volume, and display brightness, when enabled.

Easy connection & Scalable usability via POGO

Easy to charge



* POGO charging dock sold separately.

Expandability with accessories



* POGO accessories sold separately.

Programmable key and Knox Capture

Improve work efficiency

Quickly launch apps



Tab Active5 XCover7

- Key mapping For Users

- Select specific apps to launch when short-pressing or long pressing the Active Key.



- Control with app for App developers

- Set to run specific apps or features.*

- Remap via EMM For IT Admins

- Efficiently customize Active Key with a fleet of devices.*

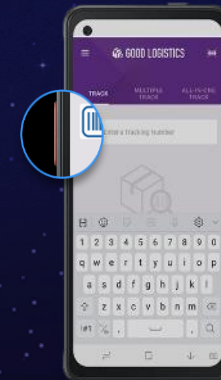
* May require Samsung Knox license. Certain apps may not be remapped.

Quick barcode scanning with Knox Capture

Run Knox Capture



Press the button



Goes into scanning mode



- Knox Capture requires separate app installation and license purchase for use.
- Availability may vary by market and model. Barcode scanning may require app remapping to programmable key to use full feature.

Seamless communication and usability

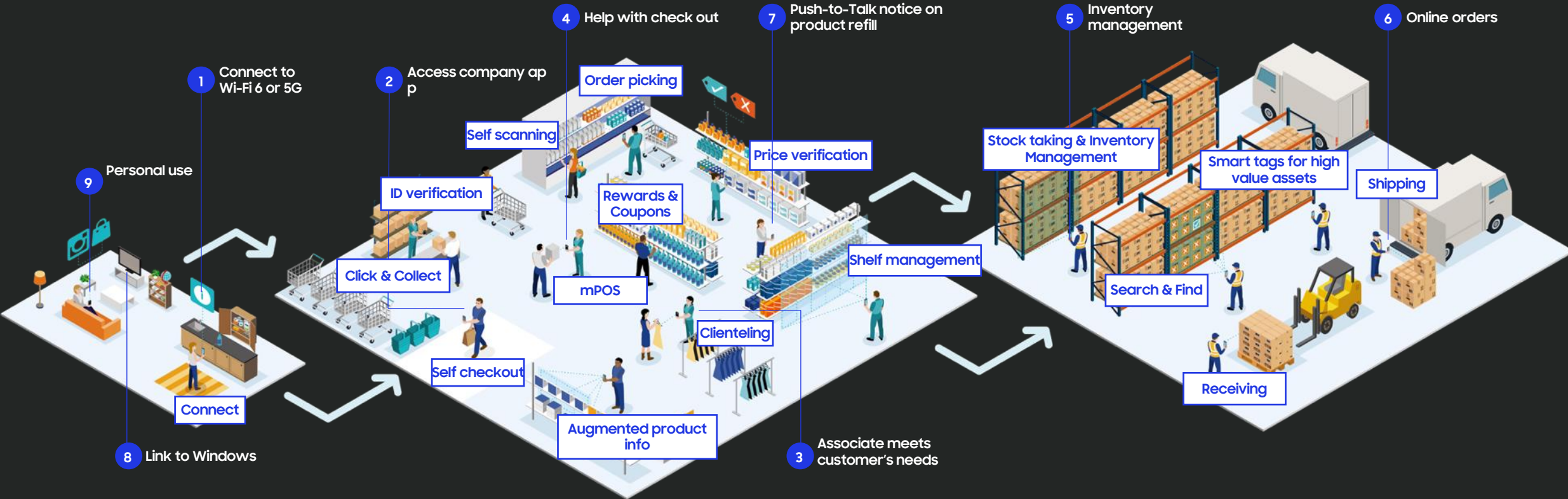


Programmable key with
Walkie Talkie*

Construction Use case



Retail Use case





- Protect sensitive data
- Block private usage
- Reduce costs on repairs
- Useable in every situation
- Wi-Fi config
- Internal communication
- Panic button
- Scan medication
- Non personal device / Shared device

Tab Active



XCover



Xcover Pro

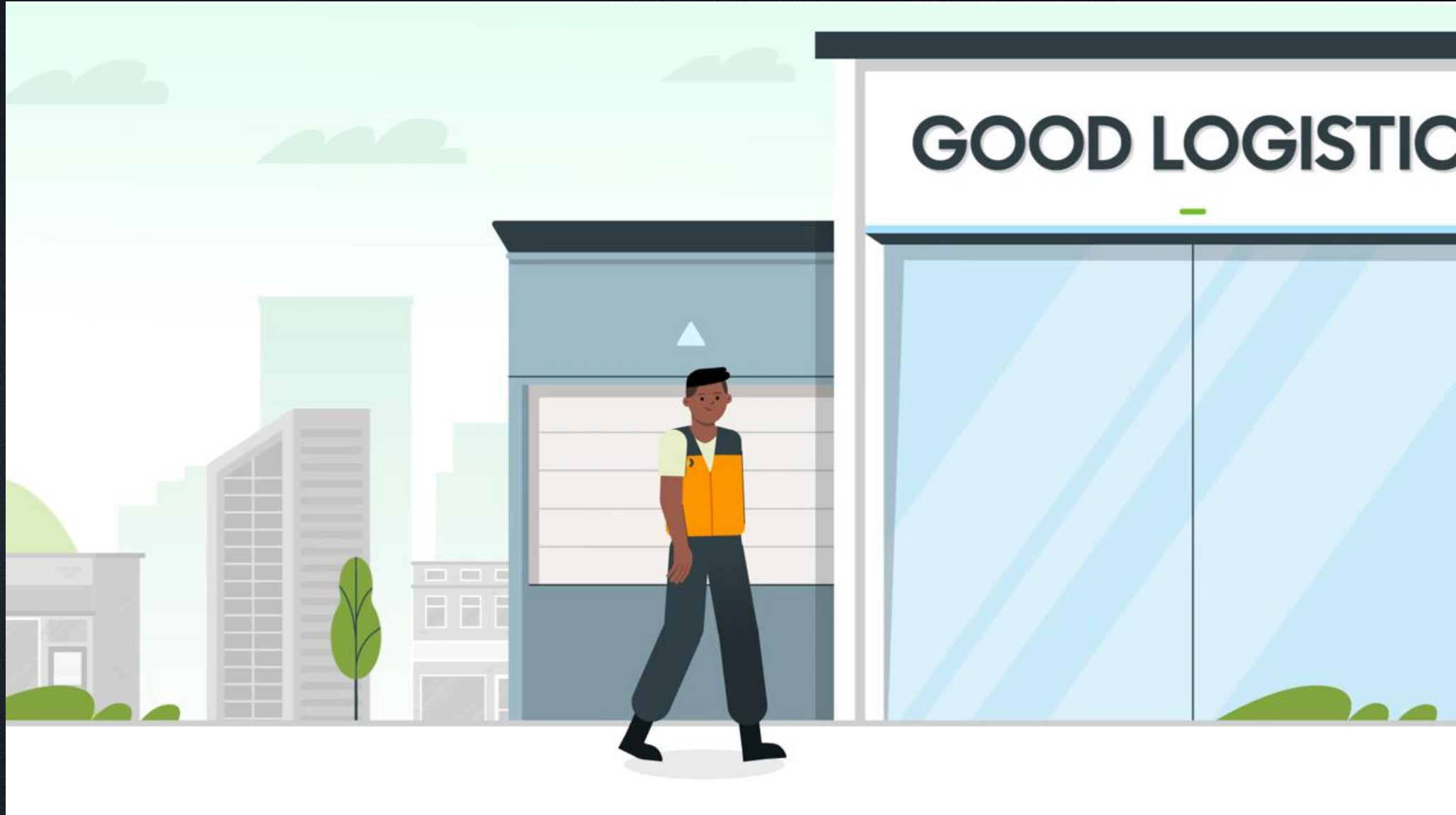


- Knox Suite



Thea
Thuiszorg-
medewerker

Thea verzorgt haar cliënten aan huis. Ze helpt bij het aankleden en bij het wassen. Het risico op vochtschade is relatief hoog. Daarom heeft ze een Galaxy XCover 4s gekregen. Ze werkt bovendien veel met privacygevoelige clientgegevens. Haar toestel wordt volledig beheerd met een Fully Managed-profiel, waardoor het risico op datalekken sterk verlaagd wordt.



SAMSUNG



Galaxy Enterprise Edition



Galaxy Z Fold



Galaxy S24



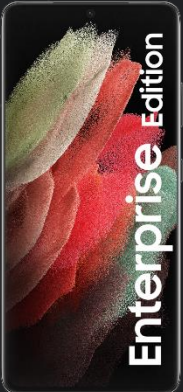
Galaxy A34



Galaxy A35



Galaxy XCover 7



Galaxy S23



Galaxy A54



Galaxy A55



Galaxy XCover 6 Pro



Galaxy Tab Active Pro4



Galaxy Tab Active5

All You Need for Your Business



Extended Security Support

Up to 7-year
Security Maintenance Releases



Ensure Business Continuity

2-Year Product Lifecycle /
3-Year Total Warranty



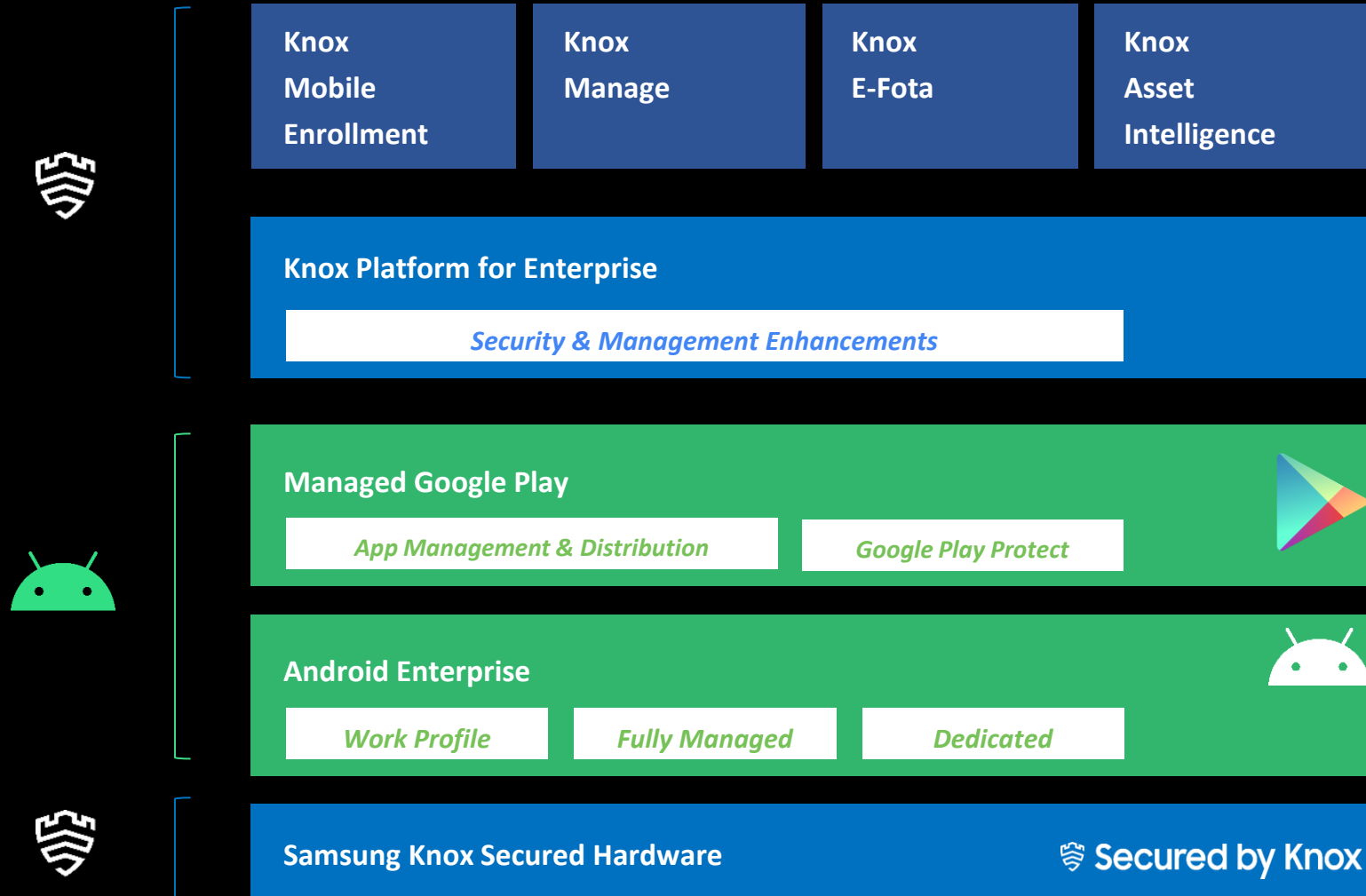
Consolidated Knox Solutions

1-year Knox Suite included
Secure, Deploy, Manage, and Analyze

* Current EE products which include 3-Year warranty: Galaxy S23, Galaxy A54, Galaxy A34, Tab S9.

Most powerful combination

Android Enterprise with Samsung Knox enhances security at every level



Explore the Products Included in Knox Suite

Product
family

Knox Suite

Knox Platform for Enterprise

Government-grade
security management

Knox Mobile Enrollment

Automated and streamlined
EMM enrollment

Knox Manage

Powerful cross-platform
device management

Knox E-FOTA

Advanced control of OS version

Knox Asset Intelligence

Data analytics
for operational insights

Knox Capture

Barcode scanning

Knox Suite Exclusive features

Knox Authentication Manager

Sign-in automation for shared device

Knox Mobile Enrollment Advanced Profile

Secure EMM enrollment

Shortcut access to Remote Support tool

Troubleshooting devices issues remotely
in real-time

¹ Knox Manage supports multiple platforms: Android, Wear OS, iOS, iPadOS, Windows, Chrome OS

SAMSUNG

**WHY
SAMSUNG?**



Wide Range Of Portfolio

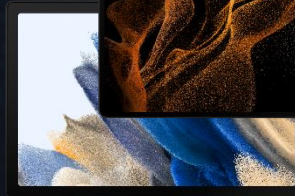
Knowledge Workers



Galaxy
S Series



Galaxy
Z Foldable
Series



Galaxy
Tab A Series



Galaxy
Tab S Series



Galaxy
Book Series



Galaxy
A Series

Frontline



Galaxy
XCover
Series



Galaxy
Tab Active
Series



Galaxy Watches/Buds

Built for the new way business is done

**Security at the
Core**

**For every employee a
fit device**

**Continuity as
business with our
Services**

Thank you

